



Downtown Development Authority

City of Ecorse, Michigan

AGENDA

Ecorse Downtown Development Authority (DDA) Informational Meeting and Board Regular Meeting

Tuesday, October 8, 2024, at 6:00 pm in Ecorse City Council Chambers, 3869 West Jefferson, Ecorse, Michigan
48229

1. **Informational Meeting**

2. **Call to Order**

3. **Roll Call**

Gus Callis, Chair

E Jackie Brown, Vice-Chair

E Kelly Rose, Secretary

Lamar Tidwell, Mayor

Gerry Hall

A Joe Hunter

Paul Rakecky

Kimberly Alexander, City Council

4. **Information**

5. **Approval of the Agenda**

6. **Approval of the Minutes of the September 10, 2024 Meeting**

7. **New Business**

- 1) Collaborating with the 5 communities along W. Jefferson to create a flier showcasing each communities assets to attract visitors, showcase local businesses, events, and activities happening in each area
(See attached Example - Breezeway Flier)
- 2) City Banners - creating banners with new images showcasing annual city events
- 3) City Beautification - Tree planting on W. Jefferson, Art Murals showcasing images depicting the City motto, "City of Friendship" on viaducts
- 4) Soofa - Digital Signage for Dingell Park
- 5) Replacement of Joe Hunter on DDA Board

8. **Public Comments**

9. **Board Member Comments**

10. **Adjournment**

Next Meeting: Tuesday, November 12, 2024 at 6:00 pm